

Business Administration Major

Students completing the Bachelor of Science in Business Administration will have an understanding of the global and business environment and the construct of an organization and how each interacts with government policies. They will also understand allocation of resources and the application of information technology. Students will acquire decision-making, leadership, teamwork and motivational skills to become managers with an awareness of differences related to culture, communications style and gender.

All major requirements must be completed with a grade of 'C' or higher. This major requires a minimum of 45 credits.

Major Requirements

ACC 101: Financial Accounting	3 cr
ACC 102: Managerial Accounting	3 cr
BUS 120: Business Law	3 cr
MGT 101: Principles of Management	3 cr
ITE 101: Management Information Systems	3 cr
MKT 220: Principles of Marketing	3 cr
FIN 210: Finance Management	3 cr
MGT 315: Organizational Behavior	3 cr
BUS 499: Capstone	3 cr

Students enrolled in the Business Administration Major, must choose one of the five concentrations below (9 upper level credits):

1. Small Business:

Courses for this concentration may include:

- MGT 350: Entrepreneurship
- MGT 353: Evaluating New Business Opportunities
- MGT 360: Small Business

2. Project Management:

Courses for this concentration may include:

- MGT 460: Fundamental Project Management
- MGT 462: Effective Project Management
- MGT 464: Mastering Project Management

3. Human Resources:

Courses for this concentration may include:

- HRM 310: Human Resource Management
- HRM 311: Managing People in a Global Economy
- HRM 312: Employment Law

4. Organizational Management:

Courses for this concentration may include:

- COM 326: Organizational Communication
- MGT 325: Organizational and Group Dynamics
- MGT 326: Organizational Theory

5. *General Business:

Courses for this concentration may include:

- MGT 371: Logistics & Supply Chain Management
- MKT 310: International Marketing
- PHL 485: Business Ethics & Individual Values

* This concentration is to be developed with an Academic Advisor.

Pre-requisites

- ECO103: Macroeconomics
- ECO 104: Microeconomics
- BUS 201: Business Statistics or MAT 105: Statistics

Student Learning Outcomes

Students who graduate with a major in Business Administration will be able to:

1. explain the global environment, including: the functioning of market systems, including their role in effective allocation and their reaction to information; the interactions of government policies and spending, monetary and fiscal policy, financial markets and institutions and the interaction of economics; and the institutions and the interaction of economies; and the basis and impact of government regulations and policy, including environmental policy, on markets;
2. analyze the impact of social, cultural and political differences in world markets;
3. demonstrate the relationships among the functional areas of an organization, including the ability to: explain the nature and construct of an organization; assess the information technology needs of an organization; explain the process of resource allocation within an organization; identify and satisfy the needs of the consumer; and create strategic processes necessary for a successful organization; and explain plan development and performance measurement;
4. utilize decision-making skills;
5. demonstrate leadership and teamwork skills, which include: working with individuals and in groups; organizing and motivating groups to complete the tasks necessary to serve the stakeholders of the organization; and assessing and adjusting for differences related to culture; and
6. explain how you would apply ethical principles in both strategy formulation and day-to-day operations.