

Board of Directors Meeting  
Charter Oak State College Alumni Association  
Meeting Minutes  
September 14, 2010, 5:30 pm

**Members Present**

Carlo Esidore, Marcia Anderson-Esson, Kari McCaw Blaise, Carolyn Brown, Steve Foerster, Midge Pych, Eddie Rodriguez and Jeff Sorrell.

**Staff Present**

Ed Klonoski and Nancy Taylor.

**Also Present:** Lisa Wildman and Capri Frank (UConn BGS representative)

- I. Call to Order  
The meeting was called to order at 5:30 p.m. by Carlo Esidore, Alumni Association President.
- II. Approval of Minutes  
The minutes of the May 14, 2010 meeting were read and approved.
- III. Treasurer's Report  
The Treasurer's Report was read and approved. The balance in the checking account as of July 31, 2010 is \$5,695.19.
- IV. New Business
  - i. New Alumni Package
    1. Welcome Letter & Discounts
      - packages will go out in the next 2 weeks
      - there will be a window cling in the package and for sale online
      - A nationwide road service group is offering alumni discounts for Mechanic On Duty – experts available by phone. We get \$6/person, and more if we put their ads on our website. The discounted cost will be \$79.
    2. Alumni Dues – Recent Grads
      - recent grads (within the last 12 months) will get free memberships, then later they can join
    3. Hats Off Public Safety BBQ
      - BBQ was postponed, as response was low. There will be a networking event for Public Safety students and alumni – many students are in that program.
      - Marcia suggested holding the event somewhere else, such as a Police or Fire Dept.
    4. Experience.com Career Services
      - Info about the new website will be in the packets
      - the website pulls info from other job websites, including jobs and general employment info
      - Career Services at Charter Oak – Ed wants plans in place within the next 5 years, will be looking to see how technology is used

- Webinars using our Alumni: the Student Association has held résumé webinars, which we will be part of this Nov.
  - Nancy is open to new ideas, such as networking online, chat rooms, etc.
5. Bushnell Networking/Social Event
- The event held last March went really well. There were 3 speakers (CT Forum). Alumni, students, staff, faculty and friends attended – we hit target attendance.
  - Another event will be scheduled, offering discounted rates.
  - The college will co-invest in the event.
6. Alumni Website
- the whole Charter Oak State College website is undergoing a redesign, including the Alumni section. We will have a separate portal page from the education page.
  - Lisa mentioned an ambassador-type web pages for prospective students.
  - Because of new laws, people will have to “opt-in” for email blasts.
  - We will have an e-newsletter sent out more frequently than the Connections newsletter. It will contain short blurbs, current info and events.

V. Staff Advisor’s Report

Nancy Taylor had nothing else to add to her previous remarks.

VI. Alumni President’s Report (Carlo)

Carlo asked Ed to speak on current Charter Oak topics:

Ed commented that increasing enrollment 5,000 students in 5 years is the college’s goal. Therefore, there will be more alumni coming along.

A Fundraiser in May 2011 is planned at the Governor’s Mansion, with another Innovation Award being handed out. We will probably hold our Annual Meeting there (May 10<sup>th</sup>).

A Shea Lecture on Public Safety was mentioned, featuring a speaker such as Dr. Henry Lee. Charter Oak State College’s Masters Degree program will be launched in Fall 2011. Still has to be approved by NEASC. The program will be a Masters in Organizational Effectiveness. 36 credits online, with a focus on not-for-profits. The cost is \$295/credit (UConn is double that cost).

Ed asked for recommendations for BSAA Alumni Rep. Board meets last Thursday of the month from 12-2p.m.

The college’s new building is planned for Barber Rd. across from CCSU football field. There will be a meeting with the architects this week. A new building must be built, because the state of CT no longer leases space, and also does not buy and renovate buildings.

VII. Other Business

There was no other business before the Board.

VIII. Adjournment

The meeting was adjourned at 6:42p.m.

The next Alumni Board meeting will be **Tuesday, November 9, 2010 at 5:30pm** in the Fleet Conference Room at COSC.

Respectfully submitted, Carolyn Brown, Alumni Secretary