

Recap of 2020 and 2021

The Charter Oak State College Alumni Association began 2020 with BIG plans and goals in place. The Strategic Planning efforts of 2019 resulted in an updated resolve. However, the pandemic put a stop to our in-person meetings, and tragedy struck our board (and our communities).

We paused but did not give up.

2020 Efforts Included:

- 🍌 Vision and Purpose Statements Renewed
 - COSC Alumni Purpose Statement:** Volunteer leadership uniting the COSC's Alumni Community through meaningful connections.
 - Vision Statement:** To be a vast community of engaged partners who build relationships and empower the pursuit of education and career satisfaction.
 - Central Challenge:** To expand our common purpose to create increased engagement.

- 🍌 Priorities and Committees formed
 - 1) **Define Value Proposition:** John Thomas and Belinda McClain
 - 2) **Define Membership Benefits (and Budget):** Chris May (and Carol Hall)
 - 3) **Develop / Explore Partnerships & Grants:**
 - 4) **Leverage Board Members** to engage new members: Kim Hollfelder
 - 5) **Retain / work with student association:** Cecilia and John Thomas

Live Events were Hosted in January and February

- 1) **January 2020**, Wolfpack Hockey / on the Ice Level Lounge
- 2) **February 2020**, Happy Hour & Meet & Greet at the Thomas Hooker Brewery (in Hartford)

Virtual Events were Hosted:

- April 2020**, State of the Alumni Association, A virtual meet & greet
- November 2020**, What's New at Charter Oak?
with Lori Gagne Pendleton, Director of Admissions, and Moses Terrell Adgers, Senior Associate/Health Programs Specialist
- December 2020**, Alumni Happy Hour & Bingo!
- February 2021**, Board Recruitment Opportunities (virtual)
- March 2021**, Mindful Mondays in March, and Alumni BINGO!
- April 2021**, Acorns in Action, Spring into Action Challenge!

Virtual Events were Hosted (*continued*):

Graduation and Commencement Committee Meeting

New

Squirrel Naming Contest

Membership Gifts

May 2021, Board Elections & Meeting

Coming in June 2021, Virtual Meet & Greet with COSC President, Ed Klonoski

Other:

- 🍪 Alumni Online Store was *Opened*
 - Support the master's degree scholarship program with your purchase
Show YOUR #CharterOakPride on our social media pages
<https://www.rhinogift.com/charter-oak-.htm>
- 🍪 Alumni Benefits Program *Grew!*
 - LegalShield (group discount)
 - Meyers & Associates <https://cosc.meyerandassoc.com/>
Additional Services now include Real Estate services and Student Loan assistance
- 🍪 Social Media Connection *Grew!*
 - Connect on our Official Alumni Facebook page
<https://www.facebook.com/groups/23087759808>
and LinkedIn <https://www.linkedin.com/groups/113038/>
 - Send YOUR Update and Be part of our #WeAreCharterOak series