

Business Administration Major

Students completing the Bachelor of Science in Business Administration will have an understanding of the global and business environment and the construct of an organization and how each interacts with government policies. They will also understand allocation of resources and the application of information technology. Students will acquire decision-making, leadership, teamwork and motivational skills to become managers with an awareness of differences related to culture, communications style and gender.

All major requirements must be completed with a grade of 'C' or higher. This major requires the completion of 24 Business Core credits, 21 Major Requirement credits, and between 12 to 21 Concentration credits dependent on the concentration selected. Students enrolled in the Business Administration Major must select one of the following three concentrations:

1. Entrepreneurship
2. General Business
3. Project Management

In order to earn a Bachelor's degree at Charter Oak, all Major,

General Education,

Liberal Arts and Electives,

Upper Level credit, and

academic residency requirements

must be met. Total credits earned must be a minimum of 120 credits.

Core Requirements

ACC 101: Financial Accounting	3 cr
ACC 102: Managerial Accounting	3 cr
BUS 120: Business Law	3 cr
BUS 250: International Business	3 cr
FIN 210: Financial Management	3 cr
MGT 101: Principles of Management	3 cr
MGT 315: Organizational Behavior	3 cr
MKT 220: Principles of Marketing	3 cr

Major Requirements

Choose one of the following:	3 cr
<ul style="list-style-type: none">• BUS 201: Business Statistics• MAT 105: Statistics• PSY 216: Psychology Statistics	
Choose one of the following:	3 cr
<ul style="list-style-type: none">• ECO 103: Macroeconomics• ECO 104: Microeconomics	
MGT 330: Diversity & Inclusion in Workplace	3 cr
MGT 460: Fundamentals of Project Management	3 cr
*Strategic Management	3 cr
PHL 485: Business Ethics & Individual Values	3 cr

*BUS 499: Business Administration Capstone 3 cr

*Courses must be taken at Charter Oak.

Option 1: Entrepreneurship Concentration

MGT 350: Entrepreneurship 3 cr

MGT 351: Managing a Growing Business 3 cr

MGT 352: Financing Entrepreneurial Ventures 3 cr

MGT 360: Small Business Management 3 cr

Choose one of the following: 3 cr

- MGT 327: Organizational Change
- Lean Management
- Agile Development & Management
- *OEL 530: Organizational Development

Advanced Entrepreneurship 3 cr

Option 2: General Business Concentration

HRM 310: Human Resource Management 3 cr

Choose one of the following: 3 cr

- MGT 325: Organizational & Group Dynamics
- *OEL 525:
Team Dynamics & Processes in Modern Work Teams

MGT 350: Entrepreneurship 3 cr

Choose one of the following: 3 cr

- MGT 327: Organizational Change
- Lean Management
- Agile Development & Management
- *OEL 530: Organizational Development

Option 3: Project Management Concentration

MGT 462: Effective Project Management 3 cr

MGT 464: Mastering Project Management 3 cr

Lean Management 3 cr

Agile Development & Management 3 cr

Choose one of the following: 3 cr

- MGT 327: Organizational Change
- *OEL 530: Organizational Development

Choose one of the following: 3 cr

- MGT 451: Team Leadership
- *OEL 525:
Team Dynamics & Processes in Modern Work Teams

**This course must be approved as part of the [Fast-Track Undergraduate to Graduate Degree Program](#).

Fast-Track programs offer approved undergraduate students the opportunity to enroll in graduate credits to be used towards the completion of their undergraduate degree program at Charter Oak. This will not only allow for the completion of an undergraduate degree

but will also allow undergraduate students the advantage of beginning a graduate program with the opportunity of completion within ^one year upon graduation from the undergraduate degree (^full-time course load is required).

Program Learning Outcomes

Students who graduate with a major in Business Administration will:

- apply the concepts, theories, and relationships among the functional areas of an organization, including the ability to explain the nature and construct of an organization; assess the information technology needs of an organization, explain the process of resource allocation within an organization; identify and satisfy the needs of the consumer, and create strategic processes and measurements necessary for a successful organization;
- be able to explain the the global environment of business including the political, social, and intercultural sensitivities that exist in society that are important to the development of meaningful relationships and success in business and in life;
- understand and demonstrate professional business behavior, social responsibility, and ethical decision making and conduct; and
- be able to demonstrate well-developed and effective critical thinking, decision making, problem solving, organizational leadership, teamwork, oral and written communication skills utilizing tools such as internet, research databases, and other tools as required.