



***Be Part of the History and Support Degree Completion!***

*You are invited to be part of the celebration and make your mark on history. Include a personal or professional sentiment or advertisement in the 50th Anniversary Program Book.*

*This memorial keepsake is being created in print for the Anniversary Gala and will be available in digital format too.*

**The 50th Anniversary Gala is**

**Saturday, June 10, 2023 at the Hartford Marriott Downtown, 6:00 pm**

**Reserve Your Sentiment or Ad Space by: May 1, 2023**

*To Reserve Your Space, return the form (below) with your sentiment (23 words) or your ad (print ready\*) by email to [Foundation@charteroak.edu](mailto:Foundation@charteroak.edu). Send check payable to*

***Charter Oak State College Foundation, 55 Paul Manafort Drive, New Britain, CT 06053.***

*\*Ads need to be print ready (i.e. 300 DPI, CMYK (saved as 4-color process) - .Tiff or .PDF)*

*Please note, you can choose to have your ad created for the Anniversary Program book for an added fee.*

*To have your ad created, first reserve your ad space by returning the form, then please send text, any logos, photos, and colors of choice (PMS) to Mark Maglio ([marketing@4bizgraphics.com](mailto:marketing@4bizgraphics.com)) 860.793.6696.*

*You will work directly with the designer and have final approval of your ad.*

***----- Cheers to Fifty Years! -----***

***Charter Oak State College Foundation 50th Anniversary Program Book | Reservation Form***

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Sentiment: \_\_\_\_\_

***AD Choice Please Select from Below:***

\$500 Full Page 7.75 X 10.25"

\$655 Full Page with Design Work

\$300 Half Page 7.75 X 5"

\$440 Half Page with Design Work

\$150 Quarter Page 3.75 X 5"

\$275 Quarter Page with Design Work

\$100 Business Card 3.75 X 2.375"

\$200 Business Card with Design Work

\$50 Sentiment 23 words

*Proceeds from the Program Book will support the Foundation's 2023 Raise More to Give More Campaign, supplying more scholarships and grants for more students of Charter Oak State College.*

*Return the form with your sentiment (23 words) or your ad (print ready\*) by email to [Foundation@charteroak.edu](mailto:Foundation@charteroak.edu). Send check payable to Charter Oak State College Foundation, 55 Paul Manafort Drive, New Britain, CT 06053.*

*Or Reserve your ad space and submit payment online visit – [www.charteroak.edu/50years](http://www.charteroak.edu/50years) for details.*

**Full Page Ad Size** 7.75 x 10.25” \$500 or \$655 with our designed ad.

**1/2 Page Ad Size**

7.75 x 5”

\$300 *with your finished ad*

or

\$440 *with our designed ad*

*Advertiser will receive one set of changes*

**1/4 Page Ad Size**

3.75 x 5”

*with your finished ad*

\$150

or

\$275 *with our designed ad*

*Advertiser will receive one set of changes*

**Business Card Ad Size**

3.75 x 2.375”

\$100

or

\$200 *with our designed ad*

*Advertiser will receive one set of changes*

**Sentiment: 23 words or less. \$50**