

Sponsorship Opportunities

Presenting Sponsor \$15,000 (limit 2)

Benefits to Your Firm include:

Your company name and logo featured prominently

- On the invitation distributed via mail and email to over 9,000 graduates and professionals
- On the COSC Foundation website with link to your site
- On E-blasts and social media posts
- In the college newsletter, Connections, mailed to over 14,000

Honor and Recognition at the Breakfast

- A full-page ad in the program booklet
- Recognition from the podium
- Your logo on presentation screen
- The opportunity to address the audience for a five-minute presentation
- Seating for a table of 8 (combination of your four guests and alumni/students/bosses)
- Recruitment/Vendor Table

Acknowledgement in the Press Information

Gold Sponsor \$5,000 (limit 4)

Benefits to Your Firm include:

Your company name and logo featured prominently

- On the COSC Foundation website with link to your site
- in Social Media posts
- In the college newsletter, Connections, mailed to over 14,000

Honor and Recognition at the Breakfast

- A half-page ad in the program booklet
- Recognition from the podium
- Your logo on presentation screen
- Seating for a table of 8 (combination of your four guests and alumni/students/bosses)

Platinum Sponsor \$10,000 (limit 3)

Benefits to Your Firm include:

Your company name and logo featured prominently

- On the COSC Foundation website with link to your site
- On E-blasts and social media posts
- In the college newsletter, Connections, mailed to over 14,000

Honor and Recognition at the Breakfast

- A full-page ad in the program booklet
- Recognition from the podium
- Your logo on presentation screen
- Seating for a table of 8 (combination of your four guests and alumni/students/bosses)

Silver Sponsor \$2,500 (limit 8)

Benefits to Your Firm include:

Your company name and logo featured prominently

- On the COSC Foundation website with link to your site
- in Social Media posts
- In the college newsletter, Connections, mailed to over 14,000

Honor and Recognition at the Breakfast

- A quarter-page ad in the program booklet
- Recognition from the podium
- Seating for a table of 8 (combination of your guests and alumni/students/bosses)

Table of 8 Sponsor \$1,500

Benefits to Your Firm include:

Your company name and logo featured

- in Social Media posts

Honor and Recognition at the Breakfast

- A business-card size ad in the program booklet
- Recognition from the podium
- Seating for a table of 8 (combination of your four guests and alumni/students/bosses)

Please complete the form below and return by **November 1, 2021** with check payable to:

COSC Foundation
55 Paul J. Manafort Senior Drive
New Britain, CT 06053

Or visit <https://bit.ly/SponsorshipEAB2021> to complete the form online

Contact Name: _____

Email Address: _____

Company Name: _____

My business would like the following sponsorship:

- Presenting • \$15,000
- Platinum • \$10,000
- Gold • \$5,000
- Silver • \$2,500
- Table • \$1,500